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## **National Roads Authority and Planning Department Announces Guidelines for Political Campaign Signs and Billboards in Public Road Medians and Near Intersections**

The National Roads Authority (NRA) and CIG Planning Department today announced guidelines for the placement of political campaign signs and billboards.

Political signs shall not exceed one-hundred and twenty-eight (128) sq ft in size.

Political signs shall be subject to the following restrictions:

- 1) On Straight Sections of Road: No political sign greater than 24 inches in height may be closer than ten (10) ft to the closest edge of the road pavement or concrete curb. Political signs less than 24 inches in height may not be closer than five (5) ft to the edge of the road pavement or concrete curb.
- 2) On Road Bends: No political sign/billboard greater than 24 inches in height may be closer than thirty (30) ft to the closest edge of the road pavement or concrete curb on any road bend.
- 3) At Intersections: No political sign/billboard greater than 24 inches in height may be closer than thirty (30) ft to the closest edge of the pavement or curb of two or more intersecting streets.
- 4) Public Road Medians: No political sign/billboard of any size or height may be placed anywhere within a public road median.

This measure is being implemented to ensure the safety of motorists and pedestrians during the upcoming election season.

The NRA notes that placement of signs and billboards that obscure driver sight lines along roadsides and at intersections creates potentially hazardous situations. Additionally, signs placed in medians pose a danger to individuals as they distract

motorists whilst driving and increase the potential for severe collisions (especially on roadways with higher speed limits).

The Planning Department or the NRA may order the removal or relocation of any political sign that may constitute a hazard to the public.

**ENDS**

**About the National Roads Authority (NRA)**

The National Roads Authority was created on 1st July 2004 by the National Roads Authority Law (2004). The NRA aims to enhance transport development in the Cayman Islands by building and maintaining a safe and efficient network of roads, in partnership with our Board of Directors, our Ministry, Cabinet, and the Private sector, having regard to national and economic growth strategies.

For more information and to stay up to date with our latest projects and developments, visit us at <https://www.caymanroads.com/> .